## Why partner with Axonify and Achievers?



## Learning is fun **when** you get rewarded!

Axonify makes training fun by incorporating games, leaderboards and game mechanics into the learning experience. Our partnership with Achievers acceleratess an employee's motivation through recognition and a marketplace full of things they want.

The things your frontline employees do every day really matter. But they need modern training that seamlessly fits with the way they work.

How do you motivate your employees to make training a daily routine that will keep them coming back to learn more?



Make the experience fun! Axonify uses gameplay to keep your frontline coming back for more



Recognizing and celebrating colleagues with Achievers helps increase learning and developmental objectives



Axonify

Show them their value with rewards they want! Axonify gives your frontline the opportunity to earn points that can be redeemed in Achievers' global marketplace

#### Industry-leading engagement rates

- Axonify makes learning irresistible with an 83% average participation rate and users who log in 2-3 times a week.
- Achievers' customers are
  3.6x more likely to give recognition multiple times each month compared to other recognition platforms
- Learners who play games in Axonify are 100% more likely to take extra training
- Achievers' customers are 36% more likely to see an increase in employee engagement



# Drive engagement with learning and recognition. Keep them coming back with **rewards they want.**

## How it works





Learning is wrapped around gameplay in a 3-5 minute experience



Gameplay and learning drive a learner's ability to earn points

**Achievers** 



Other touchpoints and interactions lead to more points collected



Points are redeemed for seriously awesome things!



Employees can continue to recognize one another in the flow-of-work

### About Axonify

Axonify is the modern learning solution for frontline employees that delivers. Why? Because the experience is fun, fast, personalized and designed to make critical information stick. And employees love it—83% of users log in 2-3 times a week, which translates into meaningful behavior change that drives the business results you care about.

### About Achievers

Achievers' employee voice and recognition solutions bring your organization's values and strategy to life by activating employee participation and accelerating a culture of performance. Achievers leverages the science behind behavior change, so your people and your organization can experience sustainable, data-driven business results.